

## BD Vision Research Distribution Module and Vision Mail

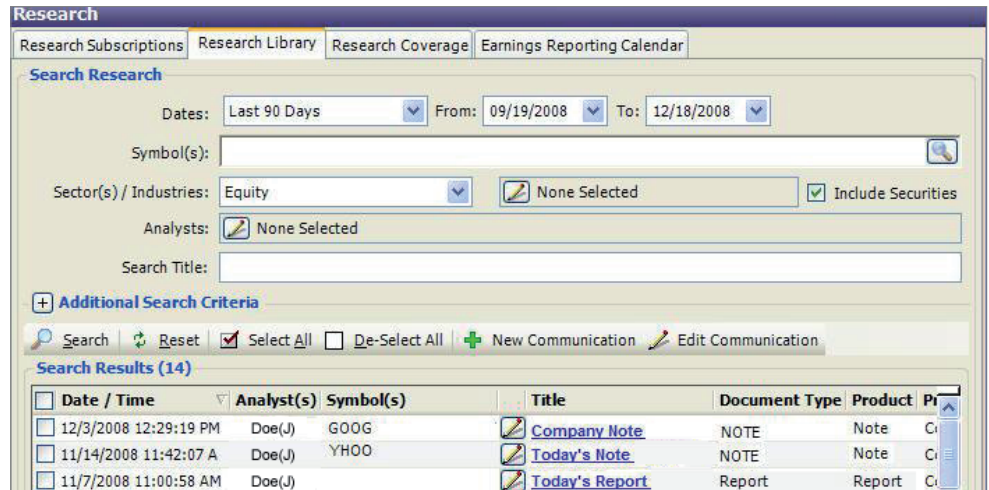
### BD Vision Research Distribution Module

#### Centralised Research Management

- Control distribution of research to maintain a standard message to all clients
- All research is distributed identically, prohibiting personalised comments from individual senders, alleviating the risk of compliance violations

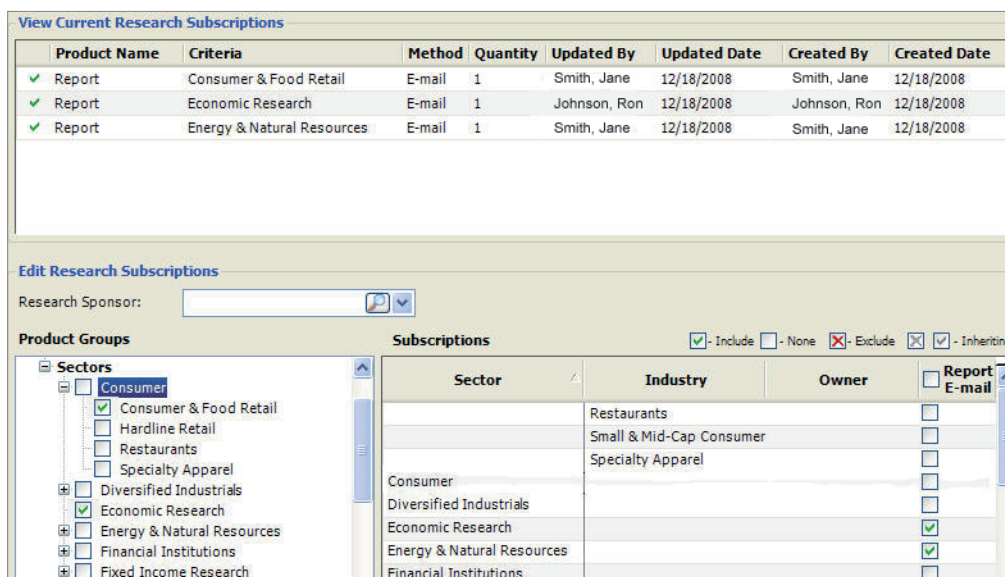
#### Research Library

- Centralised, searchable warehouse of all research communications
- Search the library by sector, industry, company or analyst, within user-defined time-frames
- Integration with research publication tools – automatically populate documents and meta-data in the Vision Research Library through a RIXML feed from your choice of industry-standard providers



The screenshot shows the 'Research' interface with tabs for 'Research Subscriptions', 'Research Library', 'Research Coverage', and 'Earnings Reporting Calendar'. The 'Search Research' section includes filters for 'Dates' (Last 90 Days, From: 09/19/2008, To: 12/18/2008), 'Symbol(s)', 'Sector(s) / Industries' (Equity), and 'Analysts' (None Selected). Below the search criteria is a table of 'Search Results (14)' with columns for Date / Time, Analyst(s), Symbol(s), Title, Document Type, Product, and Priority. The results table shows three entries:

Date / Time	Analyst(s)	Symbol(s)	Title	Document Type	Product	Pr
12/3/2008 12:29:19 PM	Doe(J)	GOOG	Company Note	NOTE	Note	C
11/14/2008 11:42:07 A	Doe(J)	YHOO	Today's Note	NOTE	Note	C
11/7/2008 11:00:58 AM	Doe(J)		Today's Report	Report	Report	C



The screenshot shows the 'View Current Research Subscriptions' interface with a table of subscriptions and an 'Edit Research Subscriptions' section below.

Product Name	Criteria	Method	Quantity	Updated By	Updated Date	Created By	Created Date
Report	Consumer & Food Retail	E-mail	1	Smith, Jane	12/18/2008	Smith, Jane	12/18/2008
Report	Economic Research	E-mail	1	Johnson, Ron	12/18/2008	Johnson, Ron	12/18/2008
Report	Energy & Natural Resources	E-mail	1	Smith, Jane	12/18/2008	Smith, Jane	12/18/2008

The 'Edit Research Subscriptions' section includes a 'Research Sponsor' field and a 'Product Groups' tree. The 'Subscriptions' table below has columns for Sector, Industry, Owner, and Report E-mail.

Sector	Industry	Owner	Report E-mail
Consumer	Restaurants		<input type="checkbox"/>
	Small & Mid-Cap Consumer		<input type="checkbox"/>
	Specialty Apparel		<input type="checkbox"/>
Consumer			<input type="checkbox"/>
Diversified Industrials			<input type="checkbox"/>
Economic Research			<input type="checkbox"/>
Economic Research			<input checked="" type="checkbox"/>
Energy & Natural Resources			<input checked="" type="checkbox"/>
Financial Institutions			<input type="checkbox"/>

#### Research Subscriptions

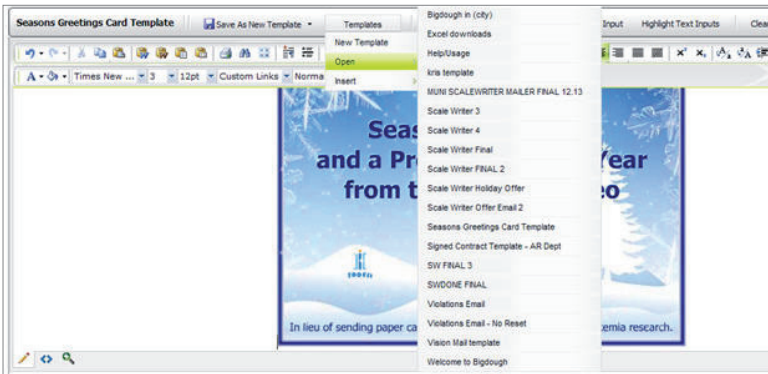
- Contact-specific research subscription management and automatic document distribution upon publishing
- Set subscriptions at the contact level based on industry, sector, ticker or analyst
- As documents are published to the Research Library, distribution automatically occurs to all subscribed contacts without further interaction necessary by analysts or the sales force
- Send Research content embedded in an HTML email, as a link, or in a PDF attachment based on your policies and the client's preferences

### Vision Mail - Manual Research Distribution

#### Tracking & History

- z Identify which clients have opened and read your research and e-mails to prioritise sales activities
- z Determine if your research is forwarded to third parties by your clients
- z View the last time your clients viewed each report you published
- z Count the number of times each client has opened a report

Sent Date	Author(s)	Sy	Title	Product	View	Last Read	Read Count
11/18/2008 3:06:44 PM	Smith, Jane		<a href="#">Company Note</a>	Note	<a href="#">View</a>	11/18/2008 4:43:05	8
11/18/2008 3:06:44 PM	Smith, Jane		<a href="#">Today's Note</a>	Note	<a href="#">View</a>	11/20/2008 6:03:01	3
11/18/2008 3:06:44 PM	Johnson, Joe		<a href="#">Research Report</a>	Report	<a href="#">View</a>	11/23/2008 11:14:01	2
11/18/2008 2:25:34 PM	Johnson, Joe		<a href="#">Today's Report</a>	Report	<a href="#">View</a>	11/29/2008 9:05:11	0

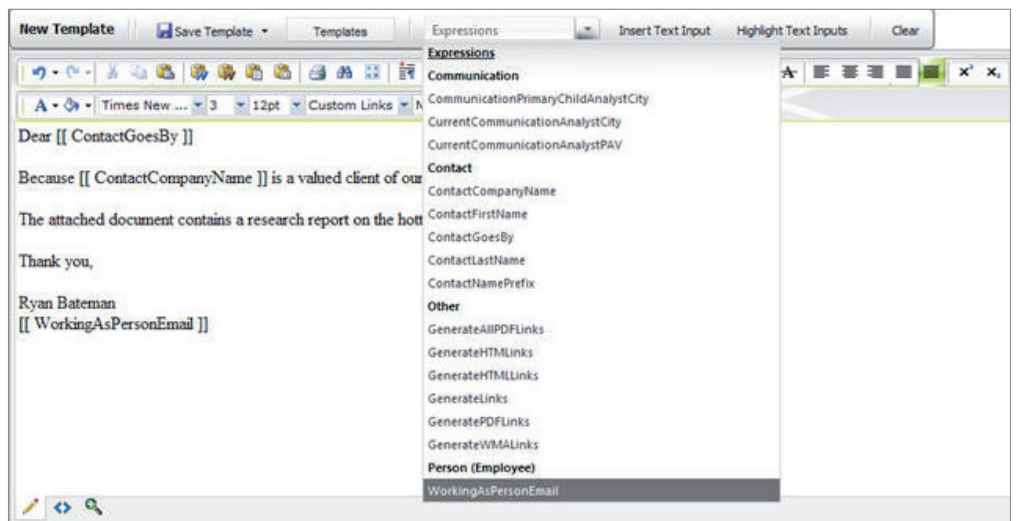


#### Templates

- z Quickly and easily maintain and update an unlimited number of customizable document templates for client distribution
- z Effortlessly embed rich HTML content display in recipient's Outlook window
- z Embed brand logos and apply other formatting within templates for Research, Corporate Access, Events or any other corporate communications

#### Personalization

- z Personalise messages to individual recipients based on client name or nickname, company and many other fields



#### About Ipreo

The marriage of deep industry expertise and dynamic innovation, Ipreo brings market-leading intelligence, robust technology, and superior customer service to all participants in the global capital markets. Bringing together state-of-the-art new issuance systems and premier global financial and investor data, Ipreo provides innovative technology and superior insights to all participants in the capital-raising process.