

## Flexible and Customizable Data Feeds

Recognized for our superior data and technology, Ipreo has not only the most comprehensive institutional database available on the market, but also the experience and expertise to capture, manage and integrate data in ways that no one else can. We develop highly customized data feeds to give you all the data you need, in exactly the ways you want to see it. With a BD data integration into your internal system, you have the freedom to marry our data with your own and manipulate it as you see fit. Leveraging BD data hierarchy, entity data mapping, time series data, and complex relationship connections will significantly boost your internal data repository and enhance your capabilities to support the objectives of your business.

## Global Institutions and Contacts Data

Ipreo's BD database is recognized worldwide as the most complete and accurate database of buy-side and sell-side institutions, funds, and contacts in the industry. The depth, breadth and quality of our data simply cannot be matched in the marketplace.

- z Comprehensive contacts database that includes over 100,000 contacts at over 22,500 financial institutions globally, covering buy-side and sell-side, equity and fixed income
- z Hedge fund database alone provides over 15,700 investment professionals at over 4,800 institutions managing nearly 22,000 funds
- z Thousands of updates per day, making it the most up-to-date database in the market

## Ownership Data

### Fixed Income

Ipreo's Fixed Income ownership is primarily sourced by Morningstar. This allows Ipreo to leverage Morningstar's unparalleled access, timeliness and breadth of fixed income holdings data. In addition to the specific holdings data available, Ipreo creates derived analytical content, allowing users to view portfolio composition by S&P ratings, instrument types, geographic breakdowns, maturities, and a myriad of other rich computations. By combining mutual fund, insurance company and pension fund holdings data with proprietary portfolio and bond analytics, Ipreo offers the most compelling fixed income ownership data set in the marketplace.

As with our equity offering, we are able to seamlessly integrate these content sets with our unparalleled Bigdough contacts and institutions database. Fixed income ownership is available on over 32,300 funds and over 3,400 institutions globally.

### Simple Delivery

Our goal is to make the data delivery process simple and painless for our customers. FTP is the delivery method of choice and we can either host the content on our FTP site or post the content to your FTP host. We can also easily meet all your specific frequency needs and file type requirements - daily, monthly, quarterly, full files, delta files, etc.

In an effort to minimize development costs for you, we will deliver text delimited files packaged in a compressed file, that has all the data you need to process the content. In short, we will deliver what you need when you need it.

### Quick facts

- z Best institutional profile data on the market
- z Customized fields, format, and frequency
- z Simple text files and straightforward documentation
- z FTP delivery on your preferred schedule
- z Experienced, senior-level implementation & support team

### Equity

Ipreo provides the most comprehensive set of derived equity ownership data points available in the marketplace. At both the institution and fund level, Ipreo's derived Equity institutional and fund data includes reported assets under management (by asset class) and turnover, portfolio fundamentals (including PE, EPS growth, PEG, yield, PB, PS, EV/Sales), regional and country portfolio allocation by domicile, industry portfolio allocation (macro, mid and micro levels), and market cap portfolio allocation.

By combining our powerful derived portfolio information and with Ipreo's unparalleled Bigdough content set, clients benefit from the most powerful and data rich institutional equity content on the market today.

## Global Institutions and Contacts Data

### Global Equity Buy-Side Description:

- Institutions/accounts profiled include mutual fund managers, investment advisors, hedge fund managers, pension funds, banks, insurance companies, and alternative investment vehicles. Profiles contain a synopsis of funds/portfolios managed with a description of investment strategy
- People profiles include equity investment professionals such as fund managers, analysts, traders, directors of research, and key executives along with a description of their individual investment focus and biographies
- Derived portfolio information for both people and institutions including turnover and asset allocation by region, country, industry and market cap
- Ipreo gathers, processes, and provides commissions data for U.S. mutual funds filing form NSAR with the SEC
- Nearly 20,000 public equity asset management institutions globally with 66,000 global equity investment professionals

### Global Fixed-Income Buy-Side Description:

- Coverage of all major Fixed-Income instruments (corporate debt, structured debt, treasuries, sovereigns, municipal bonds)
- Institution profiles include a wide variety of firm types, including investment advisors, hedge funds, pension funds, banks, insurance companies, and mutual fund managers
- Profiles of Fixed-Income management firms feature detailed investment strategy descriptions obtained through direct contact as well as wide-reaching research executed by our team of specialized analysts
- People profiles include Fixed-Income investment professionals such as portfolio managers, analysts, traders, directors of research, and key executives along with details on their individual investment focus and biographies
- Over 100,000 institutional contacts, including over 28,000 fixed income investor contacts
- Institutional holdings for over 7,300 fixed income firms, including in-depth fixed income profiles for over 5,400 firms

### Global Sell-Side Content Description:

- Comprised of sell-side equity professionals and institutions in the U.S., Canada, Eastern and Western Europe (including Russia), and South Africa
- Institution profiles include investment banks, broker/dealers, independent research firms that produce equity research, as well as U.S. industry research firms. Investment banks, broker/dealers, and ECNs that do not offer an equity research product, but are among a U.S. equity mutual fund registrant's top 10 commissions paid are also included
- People profiles include equity analysts, research associates, directors of research, and key executives (directors of sales and directors of trading) along with a description of individual focus and biographies
- The Sell-Side database is comprised of over 24,000 capital markets professionals at over 2,000 institutions that provide equity research services to institutional investors

### Coverage:

#### Global Equity Buy-Side Institution and Mutual Fund Data:

- Reported equity and independently collected equity and total assets under management figures
- Investment strategy including market cap, style focus, research approach, and buy/sell criteria
- Contact information
- Scouting Reports (research, management, and broker vote preferences)
- 70,000+ listed mutual funds
- Commissions-related data for U.S. mutual funds

#### Global Fixed-Income Buy-Side Institution Data:

- Coverage of all major Fixed-Income instruments (corporate debt, structured debt, treasuries, sovereigns, municipal bonds)
- Investment strategy including buy/sell criteria, research approach and benchmarks
- Contact information

#### Global Sell-Side Content Institution Data:

- Overview of firm's research focus and strategies
- Contact information

#### Global Buy-Side and Sell-Side People Data

- Functions/Titles/Investment duties (market cap focus, investment style, country /region/sector/industry focus)
- Bio/Education background and contact information

### Hedge Fund Data:

- Ipreo uses a proprietary, proactive methodology to acquire and maintain its hedge fund data
- We are in constant contact with hedge funds of all sizes in every region
- Ipreo maintains regional research offices across the globe to facilitate our hedge fund data collection
- All of Ipreo's hedge fund data is independently sourced and verified by our global research department versus "manager supplied", allowing our data to be objective and reliable
- Ipreo's focus is on collecting unique, unrivaled fundamental investment approaches and intelligence on decision-makers versus the performance and other statistical data widely available from other hedge fund data suppliers
- The details and attributes available from Ipreo are unmatched by any hedge fund data provider in the market, as is the depth of our coverage
- Global prime brokers and global investment banks use Ipreo's hedge fund data for client retention and acquisition purposes on a daily basis
- Ipreo profiles over 4,800 hedge fund firms and over 15,700 hedge fund contacts globally, covering both equity and fixed income
- These hedge fund managers account for nearly 22,000 hedge funds